



MEETING NOTES

Date: June 23, 2008
Project: Bloomington South Rogers Streetscape
Location: Bloomington City Offices
TSC Job Number: 7210.001
Reported By: Kevin Foster

Name	Company	E-mail Address	Phone
Elizabeth Kehoe	Bloomington Bd. of Realtors		
Margret Stansifer	Property Owner		
Ron Stansifer	Property Owner		
John Ratliff	Hoosier Workwear Outlet		
Barbara Dunn	Property Owner		
Dee Burris	Burris Consulting		
Judy Somerville	Acupuncture & Herbal Health		
Dave Hurst	Cook Pharmica		
Isabel Piedmont	819 South Washington		
Tim Frazier	Regions Bank		
Tamyra D'Ippalito	Ragazzi Arte Cafe		
Kevin Foster	The Schneider Corporation		

cc:
 Bob Woolford City of Bloomington
 Scott Robinson City of Bloomington

MEETING MINUTES:

Business / Economic Development Focus Group

1. Scott Robinson and Bob Woolford from the City of Bloomington introduced the project to the group and explained the purpose of the focus group meetings was to get input from key stakeholders on the project.
2. Scott and Bob then left the room to allow everyone to speak their minds freely in the meeting.
3. Kevin Foster explained that the purpose of the study was to develop a comprehensive plan that will improve the look and feel of Rogers Street. He also noted that the study would focus on above ground improvements to improve the functionality and work towards creating an identity that will beautify the corridor. Items such as lighting, signage, landscaping, pedestrian access, gateways, materials, etc. should be included in the thought process.
4. Kevin also noted that the study area of the project was the right-of-way along Rogers Street from the railroad tracks just south of Hillside to the south to Kirkwood Ave. to the north. He also stated that the

design will attempt to stay within the existing right-of-way for the purposes of this study.

5. The following is a summary of the points brought up by the focus group during the session:

- a. Rogers is a Major artery through Bloomington. Very narrow and congested. Runs through almost the entire city north and south. Important roadway
- b. Right-of-way area is very narrow for a bike path, would have to take property for bike path area. No room within the right-of-way currently.
- c. Parking very important for businesses, city doesn't understand this. Parking is more important that the look to the business owners.
- d. Handicapped accessibility is very important to everyone.
- e. Street is almost dark at night. Needs more lighting. Especially south Rogers.
- f. Several ambulances daily going to hospital, this causes congestion.
- g. Very narrow intersection at 4th Street.
- h. B-line is close by and maybe don't need a bike path on Rogers. Just connections to the B-line would be nice.
- i. Two big question marks Open area south of Patterson and Hospital area. People concerned about the hospital. People want to understand what these will become.
- j. Street has a little bit of an artistic feel, especially to the north. Envision as a more artistic place or an arts district.
- k. Bring artists in and have murals in key places is one idea.
- l. A well lit place is very important, especially when it comes to safety.
- m. Need ways to slow down traffic a little bit. Traffic calming.
- n. Signage is kind of non-existent. Should be better.
- o. Nothing interesting as far as signage.
- p. Brochures that talk about history of each building, historical walks. This has been done in other places,
- q. Needs to be brighter in commercial areas, not as bright in residential
- r. Some concerns about safety at night. Business owners don't feel secure.
- s. Second Street is a key spot in the corridor. This needs to be addressed.
- t. Directional signage around town is nice. It would be nice to pick up on some of this.
- u. Like design on some of the manhole covers, part of overall identity.
- v. BEAD-Bloomington Entertainment and Arts District. Mia Michaelson. Schneider should talk to them early in the design pahse.
- w. Old fashioned type lights would be nice.
- x. Could use more bike racks along the corridor. Places close to buildings.
- y. Major Intersections – Improved areas. Pedestrian access. These are all important
- z. Historic facades on buildings. Should celebrate this.
- aa. Separation of sidewalk from street, south of 2nd Street. This is a good thing.

6. Kevin Foster noted the next opportunity for public comment would be at the design charette on Thursday, July 31st and Saturday, August 02nd.